



# Research & Development / Recherche & développement

## SUE CALHOUN

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### **Objective:**

- To provide quality professional services that assist clients in solving problems and achieving their objectives.

### **Career profile:**

- Spent 10 years as a journalist, writing extensively for newspapers, magazines, radio and television. Won Top Award given by the Atlantic Journalist Awards in 1991; also won Honourable Mention for Outstanding Investigation Reporting in Canada, The Canadian Association of Journalists, 1990.
- Spent another decade as a researcher and consultant in the fisheries, which included research and writing, survey and questionnaire design, interviews and focus groups, feasibility and market studies, administration on international projects (Guyana, Sao Tomé et Príncipe).
- Since 1997, have owned and operated my own company, Calhoun Research & Development/Recherche & développement, which specializes in program evaluation, labour market analysis including surveys, business and community economic development, and research and writing.
- Author of two books and co-author of a third.
- During past 30+ years, have provided the research, analysis and writing for approximately 150 studies and reports that have enabled clients to make key strategic decisions.

### **Detailed work experience:**

- Owner/operator, Calhoun Research & Development/Recherche & développement, Moncton, NB (1997-present)
- Associate/consultant, GTA Consultants Inc., Shédiac, NB (1987-1996). During 1993-96, was also Office/Financial Manager, responsible for overseeing three offices in two provinces, and managing several international projects.
- Freelance journalist and writer, based in Shédiac, NB (1983-1987). Clients included Atlantic Insight, Globe and Mail, Canadian Geographic, Macleans, CBC radio and television.
- Researcher, CBC-TV program Harris-Lorimer (later called Inquiry), Halifax, NS (1981-1983)
- Between 1976 and 1981, wrote for newspapers in Ontario, Newfoundland and Nova Scotia.

### **Areas of Company Specialization:**

- Program evaluation
- Labour market analysis
- Surveys
- Statistical analysis
- Business and community economic development for women
- Community Economic Development (CED)
- Solid and thorough research
- Plain language writing
- Group facilitation including focus groups

**Education/Training:**

- Masters in Business Administration (MBA), Université de Moncton, NB
- Diploma, Community Economic Development (CED), St. Mary's University, Halifax NS
- Certificate in Survey Methods and Questionnaire Design, Statistics Canada
- French Immersion four weeks, Université de Moncton, Shippegan, NB
- French Immersion six weeks, University of Western Ontario, Trois Pistoles, PQ
- Masters of Social Work program (completed one year), Waterloo Lutheran University, ON
- Bachelor of Arts: Sociology, University of Waterloo, Waterloo, ON

**Appointments, voluntary commitments:**

- Served on the Advisory Committee (Letter of Intent stage) of the Social Sciences and Humanities Research Council (SSHRC) in May 2013.
- Employment Insurance Board of Referees (2006 – 2013)
- Canadian Federation of Business & Professional Women's Clubs, President (2008-2010); 1<sup>st</sup> Vice-President (2006-08); NB Provincial President (2004-06); BPW Moncton President (2002-04)
- Atlantic Innovation Fund Advisory Committee (2002-04)
- National Advisory Committee on Rural Issues (2002-05)
- New Brunswick Judicial Council (1996-1999)
- Shédiac Daycare Co-operative/Garderie coopérative de Shédiac inc., founding President (1992-96, 1997-98)
- Dialogue New Brunswick (1990-93)
- Atlantic Board of Directors of OXFAM-Canada (1979-1989)
- Member, Canadian Evaluation Society
- Member, The Writers' Union of Canada [www.writersunion.ca/c/calhoun.htm](http://www.writersunion.ca/c/calhoun.htm)
- Member, Canadian Research Institute for the Advancement of Women
- Member, Atlantic Provinces Economic Council (APEC)
- Member, Greater Moncton Chamber of Commerce

**Awards, nominations:**

- 2009, YWCA Women of Distinction award, Women in Public and Community Service
- 2009, Phenomenal Woman Award (one of six nominated). NB Association of Community Business Development Corporations, sponsored by the Business Development Bank of Canada
- 1995, Volunteer of the year. Acadian Cooperative Movement
- Atlantic Journalism Award: Top award for Best magazine/feature writing, 1991
- Canadian Association of Journalists: Honourable Mention – Magazines, 1990

**Other facts:**

- Languages: English, French
- Computer skills include Microsoft Office (Word, Excel, PowerPoint), Internet research

**Examples of program evaluations:****CLIENT – Partners for Youth, 2013 - on-going**

Currently working as evaluator on a three-year project with the federal Department of Justice. The objective of the project is to improve success rates for young people leaving the Miramichi, NB Youth (Correctional) Centre.

**CLIENT – Atlantic Canada Opportunities Agency – fall 2013**

Worked with ACOA to develop evaluation framework for evaluation of its Innovation & Commercialization program. Framework and document were prepared, prior to external consultant being contracted.

**CLIENT – Partners for Youth, 2012 - on-going**

Currently working as evaluator for a three-year Status of Women Canada project to help rural and remote communities in New Brunswick to develop a community plan to end and prevent violence against girls and young women. Working in two communities in particular: a First Nations community and an Island community. Also working as the Gender Expert Specialist on the project, carrying out the Gender-Based Analysis (GBA).

**CLIENT – CBDC Restigouche, 2012 - 2013**

The focus of this Status of Women Canada-funded project was economic security for francophone women in rural and remote areas of New Brunswick. Was contracted as the Gender Expert Specialist; also contributed to evaluation framework, development of evaluation tools, and analysis of data collected.

**CLIENT – CBDC Restigouche, 2011 - 2013**

Evaluator for a two-year Status of Women Canada Blueprint project with the Community Business Development Corporation in Restigouche, NB. Also contributed to the Gender-Based Analysis required by SWC. The project focused on raising awareness and increasing knowledge among small and medium-sized business owners, especially women business owners, about the importance of human resource management in SMEs.

**CLIENT – New Brunswick Community College, 2011**

Evaluation of the Aquaculture Technician Program offered at the NBCC campus in St. Andrew's, NB. The objective of the evaluation was to determine whether this program meets the current needs of employers in the aquaculture industry today. [Have carried out approximately 20 studies for PETL and the community college system during the last 13 years, including other evaluations. List available on request.]

**CLIENT – NB Department of Health, 2010**

External Review of the Needle Distribution Service in New Brunswick. The purpose of the review was to evaluate whether the NDS offered by the AIDS Service Organizations in Moncton, Fredericton and Saint John was meeting the needs of clients, and whether the service should be expanded to other parts of the province. Work included 35 interviews with injection drug users; 29 interviews with Key Informants and other stakeholders.

**CLIENT – NB Department of Education, 2010**

External Review of the Work Skills and Career Opportunities in Trades program. The purpose of the review was to evaluate how successful the program had been in meeting its objectives, and to make recommendations for the future of the program. Work included 38 interviews with Technology Supervisors/Learning Specialists, teachers, students and industry partners.

**CLIENTS – AIDS Moncton Inc. and AIDS Saint John Inc., since 2007**

On-going evaluations for two AIDS groups in New Brunswick, as required by clients.

**CLIENT – Barrington Group Inc., Calgary, AB, 2008**

Evaluation of Regional Centres for Youth, Science, Teaching and Learning (CRYSTAL) at UNB Fredericton and University of Sherbrooke. Funded by the Social Sciences and Humanities Research Council (SSHRC).

**CLIENT – AIDS Moncton Inc., AIDS Saint John Inc., 2007 to present**

Have carried out various evaluations for these two groups on an annual basis; have also helped with strategic planning.

**CLIENT** – Barrington Group Inc., Calgary, AB, 2007

Senior Researcher for the evaluation of the Research Management Funds component of the Networks of Centres of Excellence Program, established by the Government of Canada to promote university-industry excellence in research. Work involved reviewing and summarizing project reports, conducting interviews in both official languages, and having input into the re-design of data collection instruments and final report.

**CLIENT** – Barrington Group Inc., Calgary, AB, 2006

Evaluation of the Canadian Council for Organ Donation and Transplantation. Work involved reviewing and summarizing project reports, interviews, and having input into the re-design of data collection instruments and final reports.

**CLIENT** – Making Waves/Vague par vague inc, 2005-06

Carried out an evaluation of this 10-year-old Dating Violence Prevention Program. Project funded by Status of Women Canada.

**CLIENT** – Barrington Group Inc., Calgary, AB, 2005

Involved in evaluation of Community-University Research Alliance (CURA) projects funded in 2003 by the Social Sciences and Humanities Research Council (SSHRC). Work involved reviewing and summarizing project reports and having input into the re-design of data collection instruments.

**CLIENT** – Human Resource Development Canada, 2001

With Goss Gilroy of Newfoundland and Labrador, part of a team that carried out an evaluation of the Fisheries Restructuring and Adjustment Measures program (FRAM), the follow-up to The Atlantic Groundfish Strategy (TAGS). Role included conducting interviews and focus groups in French in New Brunswick and Quebec, and preparation of a case study on a community in the Gaspé.

**CLIENT** – Department of Fisheries and Oceans, 1998

With GTA Consultants Inc., was involved in the evaluation of DFO Science Branch's communications with clients, internally and externally. Role included questionnaire design and testing, and telephone interviews and focus groups in both French and English. This was a national study.

**CLIENT** - Department of Fisheries and Oceans, 1998

With GTA Consultants Inc., was involved in the evaluation of DFO's Integrated Fisheries Management Plan process. Role included questionnaire design and testing, and telephone interviews in both French and English. This study was carried out on both the Atlantic and Pacific coasts.

**CLIENT** – Atlantic Canada Opportunities Agency (ACOA), 1997

With Andy Rowe Consultants of St. John's, NFLD, worked on the evaluation of ACOA's Pan-Atlantic Entrepreneurship Development Program. Role included questionnaire design and testing, face-to-face interviews in both French and English in three Maritime provinces and involvement in writing the final report.

**CLIENT** – Department of Fisheries and Oceans, 1995

With GTA Consultants Inc., involved in the evaluation of the Atlantic Fisheries Adjustment Program. Role involved conducting interviews in French and English.

**CLIENT** – NB Mental Health Commission, 1994

With PGF Consultants Inc. of Ottawa, was involved in the evaluation of the NB Mental Health Commission. Role included conducting focus groups throughout English New Brunswick, and writing the final report.

**CLIENT** – Department of Fisheries and Oceans, 1991

With GTA Consultants Inc., was involved in the evaluation of the Canadian Sealing Industry Revitalization Program. Role included questionnaire design, face-to-face and telephone interviews in Newfoundland, and involvement in writing the final report.