



# Research & Development / Recherche & développement

## SUE CALHOUN

85 Brydges Street, Moncton, New Brunswick, CANADA E4P 2X6

Tel: 506-877-2343

Cell: 506-533-6887

E-mail: [scalhoun@nbnet.nb.ca](mailto:scalhoun@nbnet.nb.ca)

Web-site: [www.calhounresearch.ca](http://www.calhounresearch.ca)

### **Objective:**

- To provide quality professional services that assist clients in solving problems and achieving their objectives.

### **Career profile:**

- Spent 10 years as a journalist, writing extensively for newspapers, magazines, radio and television. Won Top Award given by the Atlantic Journalist Awards in 1991; also won Honourable Mention for Outstanding Investigation Reporting in Canada, The Canadian Association of Journalists, 1990.
- Spent another decade as a researcher and consultant in the fisheries, which included research and writing, survey and questionnaire design, interviews and focus groups, feasibility and market studies, administration on international projects (Guyana, Sao Tomé et Príncipe).
- Since 1997, have owned and operated my own company, Calhoun Research & Development/Recherche & développement, which specializes in program evaluation, labour market analysis including surveys, business and community economic development, and research and writing.
- Author of two books and co-author of a third.
- During past 30+ years, have provided the research, analysis and writing for approximately 150 studies and reports that have enabled clients to make key strategic decisions.

### **Detailed work experience:**

- Owner/operator, Calhoun Research & Development/Recherche & développement, Moncton, NB (1997-present)
- Associate/consultant, GTA Consultants Inc., Shédiac, NB (1987-1996). During 1993-96, was also Office/Financial Manager, responsible for overseeing three offices in two provinces, and managing several international projects.
- Freelance journalist and writer, based in Shédiac, NB (1983-1987). Clients included Atlantic Insight, Globe and Mail, Canadian Geographic, Macleans, CBC radio and television.
- Researcher, CBC-TV program Harris-Lorimer (later called Inquiry), Halifax, NS (1981-1983)
- Between 1976 and 1981, wrote for newspapers in Ontario, Newfoundland and Nova Scotia.

### **Areas of Company Specialization:**

- Program evaluation
- Labour market analysis
- Surveys
- Statistical analysis
- Business and community economic development for women
- Community Economic Development (CED)
- Solid and thorough research
- Plain language writing
- Group facilitation including focus groups

**Education/Training:**

- Masters in Business Administration (MBA), Université de Moncton, NB
- Diploma, Community Economic Development (CED), St. Mary's University, Halifax NS
- Certificate in Survey Methods and Questionnaire Design, Statistics Canada
- French Immersion four weeks, Université de Moncton, Shippegan, NB
- French Immersion six weeks, University of Western Ontario, Trois Pistoles, PQ
- Masters of Social Work program (completed one year), Waterloo Lutheran University, ON
- Bachelor of Arts: Sociology, University of Waterloo, Waterloo, ON

**Appointments, voluntary commitments:**

- Served on the Advisory Committee (Letter of Intent stage) of the Social Sciences and Humanities Research Council (SSHRC) in May 2013.
- Employment Insurance Board of Referees (2006 – 2013)
- Canadian Federation of Business & Professional Women's Clubs, President (2008-2010); 1<sup>st</sup> Vice-President (2006-08); NB Provincial President (2004-06); BPW Moncton President (2002-04)
- Atlantic Innovation Fund Advisory Committee (2002-04)
- National Advisory Committee on Rural Issues (2002-05)
- New Brunswick Judicial Council (1996-1999)
- Shédiac Daycare Co-operative/Garderie coopérative de Shédiac inc., founding President (1992-96, 1997-98)
- Dialogue New Brunswick (1990-93)
- Atlantic Board of Directors of OXFAM-Canada (1979-1989)
- Member, Canadian Evaluation Society
- Member, The Writers' Union of Canada [www.writersunion.ca/c/calhoun.htm](http://www.writersunion.ca/c/calhoun.htm)
- Member, Canadian Research Institute for the Advancement of Women
- Member, Atlantic Provinces Economic Council (APEC)
- Member, Greater Moncton Chamber of Commerce

**Awards, nominations:**

- 2009, YWCA Women of Distinction award, Women in Public and Community Service
- 2009, Phenomenal Woman Award (one of six nominated). NB Association of Community Business Development Corporations, sponsored by the Business Development Bank of Canada
- 1995, Volunteer of the year. Acadian Cooperative Movement
- Atlantic Journalism Award: Top award for Best magazine/feature writing, 1991
- Canadian Association of Journalists: Honourable Mention – Magazines, 1990

**Other facts:**

- Languages: English, French
- Computer skills include Microsoft Office (Word, Excel, PowerPoint), Internet research

### ***Examples of projects:***

**CLIENT – YWCA of Greater Moncton, 2013**

Updated a needs assessment on *Safe Housing for Women in Greater Moncton* that was carried out in 2008. Work included interviewing women who were homeless or precariously housed, to identify their housing needs, and a literature review to identify best practices in housing homeless women.

**CLIENT – Partners for Youth, 2012.**

Currently working as evaluator for a three-year Status of Women Canada project to help rural and remote communities in New Brunswick develop a community plan to end and prevent violence against girls and young women. Also working as the Gender Expert on the project, carrying out the Gender-Based Analysis (GBA).

**CLIENT – CBDC Restigouche, 2011-13**

Worked as evaluator and Gender Expert for a two-year Status of Women Blueprint project with the Community Business Development Corporation in Restigouche, NB. The project focused on raising awareness and increasing knowledge among small and medium-sized business owners, especially women business owners, about resources available for human resource management in SMEs.

**CLIENT – Greater Moncton Homelessness Steering Committee, 2007 – present**

Since the fall of 2007, have carried out a contract with the Greater Moncton Homelessness Steering Committee to raise awareness about the issue in Greater Moncton. Has included designing and writing a website (<http://www.monctonhomelessness.org>), producing quarterly newsletters and researching and writing four annual Report Cards on Homelessness in Greater Moncton as well as media releases etc. A major priority in the 2009-12 period has been supportive housing for women.

**CLIENT – Homelessness Knowledge Development, Homelessness Partnering Strategy, HRDSC 2010-11**

Carried out a research project on *Good Practices in Rooming Houses*. This report examines rooming houses as one critical housing option for people who are homeless or at risk of homelessness. It identifies good practices in rooming houses as well as programs and services that might help rooming house tenants to sustain their tenancies. Included are two-page “good practices” flyers in both official languages. Report available at [www.calhounresearch.ca/projects.htm](http://www.calhounresearch.ca/projects.htm)

**CLIENT – Girls Action Foundation, 2011**

The purpose of this research project was to carry out a cursory environmental scan of what is happening today in terms of program evaluation tools and platforms for girls programming, and what gaps exist. Even though it is increasingly important and even required by some funders, evaluation is a particular challenge for non-profits in terms of evaluation capacity, having the resources and/or ability to do evaluation in-house or hire outside evaluators; evaluation skill levels and the nature of non-profit work itself. Nonetheless, it is extremely important for ensuring that programming resources are used most effectively.

**CLIENT – NB Department of Health, 2010**

External Review of the Needle Distribution Service in New Brunswick. The purpose of the review was to evaluate whether the NDS offered by the AIDS Service Organizations in Moncton, Fredericton and Saint John was meeting the needs of clients, and whether the service should be expanded to other parts of the province. Work included interviews with injection drug users; interviews with Key Informants and other stakeholders.

**CLIENT – Girl Guides of Canada-Guides du Canada, 2009-10**

With C. Lang Consulting of Toronto ON, carried out a program audit for the GGC in 2009, and a gap analysis research project in 2010 to identify research on girls in Canada as well as research needs of the organization.

**CLIENT** – Southern Gulf of St. Lawrence Coalition on Sustainability, 2009

Assisted with a project called *Women in Coastal Communities – Using easy tools to better understand finances*. This project's objective was to help women in rural and coastal areas to increase their financial literacy.

**CLIENT** – YWCA of Greater Moncton, 2008

Carried out a needs assessment on *Safe Housing for Women in Greater Moncton*. Work included interviewing women staying in the city's two emergency shelters, to identify their housing needs, as well as interviews with service agencies/organizations in the metro area that provide assistance to homeless or at risk women.

**CLIENTS** – AIDS Moncton Inc. and AIDS Saint John Inc., since 2007.

On-going evaluations for two AIDS groups in New Brunswick, as required by clients.

**CLIENT** – Making Waves/Vague par vague inc, Fredericton, NB, 2005-06

Carried out an external evaluation of this 10-year-old Dating Violence Prevention Program. Project funded by Status of Women Canada.

**CLIENT** – Canadian Women's Foundation, 2005

Researched and wrote *Girls in Canada 2005* for the Canadian Women's Foundation, to provide documentation that will allow the CWF to establish an Investment Fund for Girls. Made a presentation on this research at the 2006 Annual Meeting of the Community Foundations of Canada, in Saskatoon. As a result of this project, the CWF established a Girls' Investment Fund with approximately \$1 million contributions from the private sector.

**CLIENT** – New Brunswick Community-Based Organization of AIDS Groups, 2004-05.

Worked with this non-profit organization to provide training on influencing public policy, and helped the group write a policy statement on a harm reduction strategy for injection-drug users. The document was used to garner public support for the establishment of methadone maintenance treatment clinics and needle exchange programs in the province.

**CLIENT** – Women's Network PEI, 2003

Involved in an Atlantic-wide study funded by Status of Women Canada to look at the maternity/parental benefits available under the Employment Insurance Act, and how to make these benefits more equitable for all women. Work included carrying out focus groups throughout the province of New Brunswick, in both English and French, as well as interviews with equality-seeking groups.

**CLIENT** – Women's Research Collective, Fredericton, 1998 and 1999

Worked on two projects to raise awareness about gender-based analysis among women's groups in New Brunswick. In 1998, work included carrying out focus groups in francophone New Brunswick and organizing a one-day educational seminar. In 1999, work included organizing an educational workshop on gender-based analysis, with a speaker from the federal Department of Justice.

**CLIENT** – NB Advisory Council on the Status of Women, 2001

Co-wrote a book called "Growing up female in New Brunswick: 1970 to 2000." This book examines changes in the lives of girls and women in the province during three decades. The work included an extensive review of secondary research, analysis and compilation of this information into an easy-to-read format.